



Leadership Culture Growth

presented by:

Brian Perdue
John Palmieri
Chris Sulimay

February 24th, 2019
10:00am to 4:00pm

Tuition: \$149
(for 2 people) Sku115411

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Success is...

Have you ever wondered why most salons and stylists reach a plateau and cannot get past it? Maybe you have experienced this with your own business?

For the past 25 years, the Salon 124 Group has made an art of achieving and surpassing industry standards. Growing from one, to six powerhouse salons plus a cosmetology school (and growing every day).

What's the key to achieving this level of success? Brian's answer is simple, "Lead with the Heart".

Now for the first time ever, Brian and the 124GO team, John Palmier and Chris Sulimay share the Keys to creating a thriving salon culture and how to duplicate that success consistently over time.

Salon 124 is a member of Intercoiffure and has been recognized by Salon Today's Top 200 Salons 13 times!



salon today
200

Expectations

In this intensive workshop Brian and the 124GO Team will share:

- Purposeful **leadership**
- Defining and developing your **salon culture**
- How **culture** and **core values** attract next generation stylists
- Why culture is key for stylist **retention**
- Systems that **grow** your business
- Keys to the vault, benchmarking and getting your **team** onboard



Bonus Q & A panel upon conclusion of the presentation

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